



THURSDAY 26

- 09:00 Opening doors and accreditations
- 09:30 OBERTURA DEL FESTIVAL RESIDU ZERO
By Mr. David Mascort, minister and Rezero Patronage

Conferences

Conductor: Txell Bonet

10:00 - 11:00 **Common good society**
Which is the new perception and narrative of the common good society in front of the current ecological challenges?



Rosa Garcia / Rezero
Brenda Chávez
Eudald Carbonell

11:15 - 12:15 **The role of Europe**
How does Europe face the structural change of a world without single use



Joan Marc Simón / Zero Waste Europe
Clarissa Moravski / ReLoop
Fynn Hauschke / European Environmental Bureau

12:30 - 13:30 **The Reuse Economy**
Key elements to make reuse commonplace



Laura Talens / ICTA-UAB
Tobias Bielenstein / Genossenschaft Deutscher Brunnen
Nati Yesares / AERESS
Marta Beltrán / Rezero

15.30 - 16.30 **Future consumption profiles**
What is behind the current consumption models?
What other visions come into play for a conscious and minimal impact consumption act?



Margalida Ramis / GOB
Albert Vinyals
Adriana Espinosa / Amigos de la Tierra

16:45 - 18:00 **El tèxtil: el repte de la societat del consum**
How can the textile sector move forward on the path to zero waste?



Maria Suau / AERESS
Pilar Chiva / Waste Agency of Catalonia
Elena Badia / Inèdit
Sylvia Calvo / BCN

Networking

11:00 - 12:30 **Zero waste towns and cities certification**
We will share the advantages and steps that cities and towns have on the path to zero waste, with practical examples and the creation of a collaborative SWOT.
With the presence of Mission Zero Academy (MIZA) and certified municipalities.
Adressed to municipal technicians

12:30 - 14:00 **Present and future of Libraries of Things**
We will evaluate ways to boost libraries of things throughout the territory, with special attention to financing, responsibility and community governance aspects
Adressed to anyone who wants to promote a Library of Things. (councils, universities, organizations, etc.).

15:30 - 17:00 **Returnable containers are the future of take away**
We will debate what is needed to incentivate both establishments and consumers to adopt these systems and why it is important to create a reuse packaging system.
With the presence of representatives of the catering, restaurants and bars collective, administration and return packaging services.
Adressed to collective catering, restaurants and bars (HORECA sector).

Rezero Awards

18:30 - 19:30 **Rezero awards ceremony 2023: honorific award and awards to commerce, public administration, entity and company categories.** Each award will be marinated by Damià Mulà's liquid gastronomy. There will be appetizers from la Teca de la Montse.



Diverse offer to eat (vegan and omnivorous diet, without disposable containers) in the same venue in Palo Alto.

Lunch will be accompanied by DJ Miguelito Superstar's session that will guide us through the best of disco music.



Idea, direction and organization:



With the Support of:



Sponsor:



Partners:



Zero Waste Festival

Future footprint

PROGRAMME



OCTOBER
26th-27th
2023

Palo Alto Barcelona

FRIDAY 27

- 09:00 Opening doors and accreditations
- 09:30 ZERO WASTE FESTIVAL SECOND DAY OPENING
With Txell Bonet and the Rezero team

Conferences

Conductor: Txell Bonet

10:00 - 11:00 **Health**
What are the proposals and positions of scientists exposing the dangers derived from the presence and general exposure to everyday toxic substances in consumer products?



Dra. Ethel Eljarrat / IDAEA-CSIC
Dr. Nicolás Olea / UGR
Dra. Dolores Romano / European Environmental Bureau
Roser Badia / Rezero

11:15 - 12:15 **Opportunities for the public administration**



Montse Pineda / Equality and Feminism Bureau
Julia Görner / City of Leipzig
Isaac Peraire / Waste Agency of Catalonia
Imma Mayol / AMB
Joan Salabert / Economist and member of Rezero's advisor council

12:30 - 13:30 **Opportunities for economic sectors**



Rosaura Serentill / ARECA
Victòria Ferrer / Recovery Guild of Catalonia
Tamara Jovičević / Chedi Hotel
(Zero waste business certificate)
Leandro Navarro / UPC

13:30 - 14:30 **CONCLUSIONS of the Zero Waste Festival**
Roadmap of the new society

16:30 - 17:30 **Rezero live podcast**
"The revolution of the new generations in the way of experiencing consumption"



Esther Peñarrubia
Magui C. / Usar y Reusar
Anna Peña / Rezero

Networking

12:30 - 14:00 **Future prospects of menstrual products and reusable diapers**

How to boost various actors from the reusable sanitary textile products sector. Synergies and strengths that allow the promotion of reusable products, as lower environmental impact, healthier and cheaper alternatives for society.

Adressed to the sector brands and public administration.

14:30 - 16:00 **Local trade in the zero waste society**

We will talk about their role, synergies and relation and implication of administrations and commercial entities.

With the participation of PIMEComerç and the Trade, Artisan crafts and Fashion Consortium of Catalonia, among others.

Adressed to the commercial sector

Closing Concert

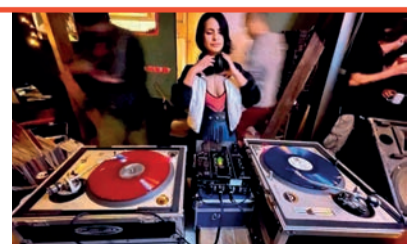
17:30 **DJ Lady Avocado**

18:00 - 19:30 **Macaco**



Diverse offer to eat (vegan and omnivorous diet, without disposable containers) in the same venue in Palo Alto.

Lunch will be accompanied by DJ Lady Avocado's session. We will enjoy the best of latino and african music.



Idea, direction and organization:

Rezero

With the Support of:

Generalitat de Catalunya sempre endavant

Sponsor:

Palo Alto

Partners:

ZERO WASTE EUROPE

ALIANZA RESIDUO CERO

areca
Fundació de Recerca de Catalunya

Fundació Banc de Recursos

HAPPYAGUAT
All you need is water. Think blue!

MISSION ZERO ACADEMY

espigoladors

in perfect

PLAZAFORMA APPROFITAR ELS ALIMENTS