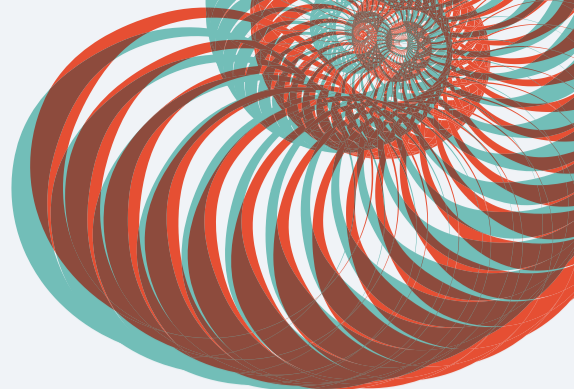


Zero Waste Festival

2025 March 26th-27th Palo Alto / Barcelona



PROGRAMME

Wednesday 26th

- 09:00 Reception and registration
- 09:00 Institutional visit to the Zero Waste Festival site
- 09:30 **Official opening of the Festival**
Jessica Roswall / Commissioner For Environment, Water Resilience and a Competitive Circular Economy, European Commission
Sonsoles Letang, Managing director of Climate Change and Environmental Quality of the Catalan Government
Marc Serra, Delegate President of the Climate Action and Energy Transition Area - Barcelona provincial council - and President of the Network of Cities and Towns towards Sustainability
Carlos Vázquez, Director of cleaning services and waste management of the Barcelona City Council
Representatives of the Festival coordination

Panels The panels will have simultaneous translations into Catalan, Spanish and English

- 10:30 **Understanding and protecting the wonder of life**
Jordi Pigem / philosopher and writer
- 11:00 **Europe and zero waste: where are we at?**
William Neale, Adviser on Circular Economy and Green Growth of European Commission.
Esra Tat / Zero Waste Europe
- 11:30 COFFEE BREAK
- 12:00 **Extended Producer Responsibility (EPR): new horizons for municipalities and companies**
Joan Marc Simon / Zero Waste Europe
Janine Röling / Fair Resource Foundation
- 12:30 **Road to 2026: developing and implementing the Spanish Deposit, Refund, and Return Scheme**
Rosa García / Rezero
Miķis Stūrītis / Latvian DRS
Miguel Aranda da Silva / DRS Portugal
Xavier Balagué / Ecoembes
Cinta Bosch / AECOC
- 14:00 LUNCH BREAK / MUSIC BY DJ METRALLETA
- 15:00 **The fast fashion crisis**
Bettina Heller / UN Environment Programme
- 15:20 **Strategies for textile sufficiency, prevention, and reuse**
Esra Tat / Zero Waste Europe
Bettina Heller / UN Environment Programme
Katia Dayan Vladimirova / Post Growth Fashion Expert and Researcher
Pilar Chiva / Agència de Residus de Catalunya
Pierre Condamine / Les Amis de la Terre
- 16:20 BREAK
- 16:45 **New zero waste perspectives for textile companies - success stories and implementation**
Miriam Ponsa / Designer
Nati Yesares / Solidança
Mireia Riba / Tapis
Carlos Cebrian / Lerolero.
Agia Luna / Artixoc
Enric Carrera / INTEXTER - UPC i Associació Moda Sostenible.
Sonia Flotats / Modaes - Move!

Workshops

- 12:00 - 13:30 **How to keep construction resources in the system (in Catalan)**
In collaboration with Recursos Urbans, local entities will learn about regulations and best practices in extending the use of construction materials from an environmental and social perspective, and how these solutions can be integrated into public policies.
Aimed at local and regional authorities and private entities in the sector
- 15:00 - 16:20 **Menstrual products: quality and toxic-free standards (in Catalan)**
Establishing criteria and quality standards that guarantee access to a toxic-free product offer.
Interesting for: hygiene and menstrual brands; health, research, and public administration officials.
- 16:45 - 18:00 **The transition of events and festivals towards zero waste (in Catalan)**
Discussion on the challenges and opportunities that the new legal framework establishes for events and festivals. We will share pioneering experiences and discuss steps to move towards sustainability and zero waste.
Interesting for: event and festival promoters; public administration officials; service companies.

Music and celebrations Open and free space for everyone!

- 18:15 - 19:00 **Rezero Catalonia Awards and Rezero's 20th Birthday**
- 19:00 - 20:00 **Mogambo Live concert**

Direction:

Rezero



With the support of:



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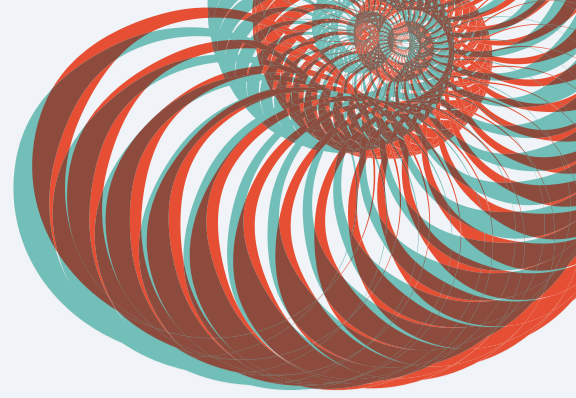


With the collaboration of:



Zero Waste Festival

2025 **March 26th-27th** Palo Alto / Barcelona



PROGRAMME

Thursday 27th

- 09:00 Registration
- 09:30 **Welcome and and key reflections from Day 1**
Rosa García / Rezero

Panels

The panels will have simultaneous translations into Catalan, Spanish and English

- 10:00 **Toxic-free: how to protect our health from harmful chemicals**
Marta Beltran / Rezero
Joel Tickner / University of Massachusetts
Theresa Kjell / ChemSec
Rosario Semenzato / Health Care Without Harm Europe
- 11:00 **Setting the scene: planetary and social boundaries**
Alicia Valero Delgado / Researcher at the CIRCE Institute, specializing in ecology
- 11:30 COFFEE BREAK
- 12:00 **Reuse in Europe - state of play**
Fernando Rodriguez-Mata / New ERA
- 12:15 **Reuse systems for containers in Europe: experiences and best practices ***
Ferran Matarrodona / reUZ
Sophie Trentesaux / Eternity Systems
Tobias Bielenstein / German Mineral Water Companies (GDB)
Eva de la Torre / Corplex
Davide Mazzanti / Sykell
* Public presentation of the Spanish Alliance for reuse
- 13:30 LUNCH BREAK / MUSIC BY DJ THE NEIGHBOUR
- 14:30 **Journey to zero waste: where are municipalities at?**
Jack McQuibban / Zero Waste Europe
- 14:45 **Cities as prevention and reuse pioneers**
Laura Reñaga / City of Barcelona
Liina Kanarbik / City of Tallinn
Karine De Batselier / City of Bruges
- 16:00 **Zero Waste Festival Conclusions**
By Zero Waste Europe and Rezero


Workshops

- 10:00 - 11:30 **E-commerce and waste: measures and alliances (in Catalan)**
Discussion on how to move e-commerce towards zero waste featuring sector representatives.
Interesting for: companies offering online purchases; couriers; employers and merchant associations; public administration officials; waste managers.
- Building reuse systems in European municipalities (in English)**
This is a workshop where public authorities will learn about best practices in other municipalities and meet solution providers in the field of reuse systems and, together with civil society, will work on how to build the infrastructure for reuse to thrive at local level.
Targeted at local authorities and reuse systems solution providers.
- 12:15 - 13:30 **Living library: municipalities and zero waste (in Catalan, English or Spanish depending on the municipal initiative)**
Representatives of pioneer zero waste municipalities share their Certification experiences.
Interesting for: technical and political representatives of local entities.
- 15:00 - 16:30 **Conscious Consumption: from activism to the mainstream (in Catalan and Spanish)**
We will join efforts to standardize and spread conscious consumption and zero waste.
Interesting for: influencers; zero waste businesses; suppliers; social and social economy companies; consumption and neuroscience experts.

Music and celebrations

Open and free space for everyone!

- 17:00 - 18:00 **Zero Waste Cities Certification celebration**
- 18:00 - 19:00 **Koko-Jean & The Tonics concert**

 We will have purified water points to fill your container at any time.

